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DEPARTMENT OF JUSTICE

Budget Bureau No. 43-R210.6  
Approval Expires Oct. 31, 1971

SEP 11 2 54 PM 1969

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

REGISTRATION SECTION

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

JUN 30 1969

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant Australian Tourist Commission Registration No. 1032

Business Address of Registrant Crocker Plaza, Suite 700, One Post Street, San Francisco, Ca.  
94104

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

Establishment of office in Los Angeles, May 1969

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
Ian L. Kennedy	504 - 24th Street Santa Monica, Ca.	Australian	Manager, Los Angeles	April 1, 1969

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☒ No ☐

If yes, identify each such person and describe his services. Ian L. Kennedy, appointed as Manager, Los Angeles, with responsibility for activities in southern California and southwestern states. Duties: contact with travel agents and airline and steamship representatives to maintain supply of information regarding Australian travel and with travel writers and other publicists; and other activities as set out in Item 11 (page 3)

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Australian Tourist Commission  
414 St. Kilda Road  
Melbourne, Victoria, Australia

(Mr. Basil G. Atkinson, General Manager)

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

On behalf of the Australian Tourist Commission, the following activities and services have been undertaken:

**TRAVEL PROMOTION** -- By contact with representatives of the travel industry and publicity media (television, radio, newspapers, magazines and travel industry publications) and with individuals (potential travelers) in the United States; by dissemination of publicity material to travel industry, individuals (potential travelers) and publicity media; by placement of travel films on television; by radio interviews; by preparation of travel articles for newspapers, magazines and travel industry publications; by lectures to travel industry groups and others; and by briefing of writers and photographers going to Australia on travel assignments--both directly and through public relations representatives, Cunningham & Welsh, Inc. In association with the tourist offices of New Zealand, Fiji, Tahiti, New Caledonia, New Hebrides and American Samoa, programs directed to travel industry and, through the travel industry, to potential travelers, presenting the travel attractions of Australia and the South Pacific. In association with international airlines and shipping lines serving Australia, jointly-financed advertising campaigns featuring the travel attractions of Australia, and publicity and promotional campaigns to achieve wider exposure of Australia's travel attractions.

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<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Attached

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Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☐ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Attached

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Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☐ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐ No ☐

## VI - EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☐ No ☐ n/a  
Exhibit B<sup>7</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

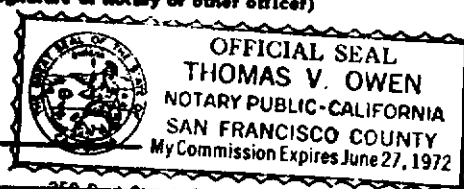
*R. M. Younger*  
(R. M. Younger)  
Manager, North America

Subscribed and sworn to before me at San Francisco, California

this 5TH day of September, 19 69

*Thomas V. Owen*  
(Signature of notary or other officer)

My commission expires \_\_\_\_\_, 19 \_\_\_\_\_



<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.

# IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.

Date 1969	From Whom	Purpose	Amount
Feb.	Australian Tourist Commission	Travel promotion	\$ 257,195
Mar.	"	"	330,048
May	"	"	221,940
June	"	"	55,415
			<u>\$ 567,598</u>
Jan.	State of California	Refund contributions to Calif. Unemployment Fund July 1, 1967 to June 30, 1968	1,022
Jan. - ) Feb. )	Pan American World Airways	Share cost of expenses in connection with joint ATC/ Pan Am travel film project	13,665
Jan. - ) June )	Various (airlines)	Refund unused portions of air tickets	260
" )	" (staff)	Refund unspent travelling expense advances	351
Feb.	Fiji Visitors Bureau	Contribution to Destination South Pacific 1968/69 program	6,781
Feb. - ) May )	Pan American World Airways	Share costs (production and advertising) in connection with joint tour folder program	9,664
Mar. - ) Apr. )	Thos. Cook & Son, Inc. Pacific International Tours Brownell Tours Ask Mr. Foster	Contribution to joint tour folder program	2,180
Apr.	Pan American World Airways	Share costs of joint ATC/Pan Am photographic assignment in Aust.	5,215
"	Qantas Airways	Share costs, joint ATC/Qantas advertising	930
"	Qantas Airways British Overseas Airways Corp. Air New Zealand New Zealand Tourist Office	Share costs of joint South Pacific advertising/promotion	170,825
Apr. - ) June )	P & O. Lines British Overseas Airways Corp. Qantas Airways Canadian Pacific Air Lines Territory Airlines Trans-Australia Airlines Connellan Airways East-West Airlines	Contribution to Destination South Pacific 1968/69 program	4,550
June	Les Vogel Chevrolet	Sale of office car	850
		<b>Total:</b>	<b>\$783,891</b>

15. (a) DISBURSEMENTS--MONIES

During this 6 month reporting period, have you  
 (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐  
 (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date 1969	To Whom	Purpose	Amount
<u>San Francisco Office</u>			
Jan. - )	Australian Consulate-	Rent of office premises	\$ 4,884
June )	General		
	Various	Travelling expenses	12,377
	"	General office expenses	9,032
	"	Postages & freight on publicity material	5,360
	" (staff)	Salaries	41,335
Note (1)	Cunningham & Walsh, Inc.	Space & production, advertising	14,394
" (2)	" " "	Public relations fee & associated out-of-pocket expenses	68,856
	Ardlee Service, Inc.	Production & printing promotional material (Sales Bulletin)	3,948
	" " "	Photographs & transparencies	531
	Jacobson/Wallace/Westphal, Inc.	Production & printing promotional material (Sales Guides, tour brochures, posters, brochures)	71,024
Note (3)	Cunningham & Walsh	Photographs & transparencies	505
	Various	Space, TV time, & production costs, joint advertising/promotion with Qantas, BOAC, Air New Zealand, & New Zealand Tourist Office	317,909
	"	Rental of halls, equipment, for Destination South Pacific audio-visual presentations	3,630
	Chapman Press	Misc. costs associated with above	831
	Various	Printing invitations for above prestns.	728
	"	Misc. publicity expenses	1,293
		Misc. promotional expenses	2,056
Jan.	Cunningham & Walsh	Space & production, joint ATC/Qantas advertising	1,860
"	Vision Associates, Inc.	Part payment, production joint ATC/Pan American travel film	9,000
Feb.	Ewing Krainin Photography	Fee and expenses, joint ATC/Pan American photographic assignment	10,431
"	Bill House Studios	Photographs and transparencies	471
Mar. & )	Travel 8, Inc.	Nine prints of film, "Explore the South Pacific"	2,018
June )			
"	Olympia Typewriters	Purchase two typewriters	800
Apr. & )	Rucker-Fuller	Office furniture and furnishings	8,497
June )			
May & )	T. & E. LeGarde	Fee for entertaining at Australian promotional functions	1,250
June )	Harris, Kerr, Forster	Services in research study on visitor traffic to Central Australia	32,109
"			
June	J. Walter Thompson, Inc.	Space and production, joint ATC/Pan American advertising campaign	70,000
Note (4)			
June	Jas. Lovick Ltd.	Space and production, joint ATC/CP Air advertising/promotion program	24,576
Note (5)			
June	Vision Associates, Inc.	Initial payment on production of South Pacific travel film	17,500
"	Various	Deposits on auditorium rentals for Destination South Pacific program presentations, 1969/70	706

Carried Forward: \$737,911

Date 1969	To Whom	Purpose	Amount
San Francisco Office.. continued			Brought forward: \$ 737,911
June	Jasper Park Lodge	Services at Australia Night Dinner at American Society of Travel Agents Convention, Jasper	660
"	Various (hotels)	Reception room rentals, catering, promotional series June	1,547
"	Arnold W. Evje	Accounting and payroll tax services	575
"	Les Vogel Chevrolet	Purchase office car	1,950
"	Universal Land	Construction work and carpeting, new office premises	7,627
"	Pacific Telephone	Installation telephone equipment in new office premises	791
Total:			<u>\$751,061</u>
New York Office			
1969			
Jan. -)	Australian Consulate-	Rent of office premises	\$ 3,247
June )	General		
	Various	travelling expenses	4,969
	"	General office expenses	3,285
	"	Postages & freight on publicity material	2,177
	" (staff)	Salaries	23,265
Total:			<u>\$36,943</u>
Los Angeles Office			
1969			
Apr. -)	Various (staff)	Salaries	\$ 7,124
June )	"	Travelling expenses	1,805
May- )	Australian Govt.	Rent of office premises	588
June )	Trade Commission		
"	Various	General office expenses	2,205
"	Western Office	Furniture and furnishings	3,959
"	Furniture Co.		
"	Various	Furniture and equipment	2,962
June	Les Vogel Chevrolet	Purchase office car	1,950
"	Coldwell, Banker Co.	Renovations to office premises	666
Total:			<u>\$21,259</u>
Grand Total:			<u>\$809,263</u>

Note (1)-- Payments to Cunningham & Walsh, Inc. for advertising and associated production costs represent expenditure on our advertising campaign for 1968/69. Cunningham & Walsh, Inc. acts as our advertising agency and is responsible for carrying into effect the advertising campaign approved by our headquarters in Australia. There is no formal contractual agreement with the agency, which looks after our account on the usual basis and collects its commission arising from the placement of advertising.

Note (2)--Payments to Cunningham & Walsh, Inc. for public relations and publicity activities represent the company's fee (\$5000 paid monthly) for such activity and reimbursement of out-of-pocket expenses. We pay the fee on presentation of an invoice and reimburse outgoings to a pre-determined level.

Note (3)--Payments to Cunningham & Walsh, Inc. for advertising and associated production charges cover costs incurred in a jointly-financed advertising campaign undertaken in association with Qantas Airways, British Overseas Airways Corp., Air New Zealand, and the New Zealand Tourist Office.

Note (4)--Payments to J. Walter Thompson, Co. for advertising and associated production charges cover costs incurred in a jointly-financed advertising campaign undertaken with Pan American World Airways.

Note (5)--Payments to James Lovick Ltd. for advertising and associated production charges cover costs incurred in a jointly-financed advertising campaign/promotion undertaken with Canadian Pacific Air Lines.